

NEW DEPARTMENTS

NOW OPEN

Phonographs and Records
Cameras Books Sporting Goods

Until Christmas Store Hours 9 to 6 P. M.

HEARN

FOURTEENTH STREET

Founded 1827

WEST OF FIFTH AVE.

Here Money Goes Far!

The value-giving policy of the ninety-four-year-old House of HEARN never changes during the month of December. On the contrary, the money-saving values for which this store is famous during the eleven other months of the year are offered throughout our great Holiday stocks as well as in staple merchandise. Examples of this policy are the following

Special Values for Both Monday and Tuesday

The Man's Favorite Christmas Gift Complete Assortment of MEN'S SMOKING JACKETS 6.45 to 12.95

All wool materials, tailored for us by one of the best specialty houses in this line, known for the excellence of their workmanship.

The large assortment of colors include various shades of grey, brown, plum, green, blue, heather. There are several styles, one of which is the latest Tuxedo house coat, with silk braid or cord bindings and double frogs. All sizes, 34 to 46, stouts and regulars.

Men's Raincoats

7.50 to 27.50

The models are raglan shoulder, set-in sleeve, belted or plain—in tan, olive, medium and dark gray—some gabardines—a complete range of sizes.

Tuxedo Suits

45.00 & 57.00

Handsome suits made by standard tailors who leave nothing to be desired in the way of quality and workmanship.

Men's Imported WOOL HOSE 1.24

Were \$1.50

A most welcome Christmas gift—light weight, soft and elastic—the quality that feels comfortable just in touching. They are full fashioned, in various colors, and have hand embroidered clocks. There is also a heavier quality, ribbed, with hand embroidered clocks. All sizes.

MEN'S HEATHER MIXTURE DROPTITCHED WOOL HOSE—all sizes—were .75

Children's Imported Wool Golf Hose—pretty jacquard cuff tops—in all the wanted colors—sizes to 9½—were \$1.45

1.10

Women's Derby Ribbed Silk and Wool Hose—assorted colors—all sizes—were \$1.69

1.27

IMPORTED SILKS

Cut to Less Than Half
Price in Many Instances

A gigantic sale of all the beautiful
high grade imported silks.

For 7.87

Satin Brocades—were \$14.00
Brocade Failles—were \$15.65

For 6.77

Metal Brocade Taffeta—were \$16.25
Jap Brocades—were \$15.25
Tinsel Brocades—were \$15.25

For 6.17

Metal Brocades—were \$11.90
Printed Velvets—were \$11.90

For 5.73

Georgette Metal Brocades—were \$11.90

For 4.17

Metal Brocades—were \$9.75
Striped Chiffon Velvets—were \$7.95 to \$9.90

Embroidered Satins—were \$7.95 to \$9.90

There are light, medium and dark grounds, in all the newest color combinations.

Other Silks for Christmas Gift Making

Wash Satins—36 inches wide—white, flesh, pink—

1.17—1.95—2.25

Wash-Fast Crepes—Lavender, turquoise, flesh, white—beautiful for lingerie, blouses, children's dresses, etc.

Special 1.15

Paisley Pattern Crepe de Chines, Satins, Georgettes—These newest popular silks in lovely color combinations—

1.95—2.65—2.95

BED SPREADS

Specialty Priced for Christmas Giving

Full Size Crochet Spreads—hemmed—

assorted patterns . . . 2.98

Full Size Crochet Spreads—hemmed or scalloped . . . 3.79

Full Size Satin Marseilles—medallion centers . . . 6.98

Satin Finish Marseilles—scalloped—with bolster chain to match . . . 7.98

Extra Large Marseilles—scalloped with bolster to match . . . 8.98

Extra Large Marseilles—very fine quality—scalloped . . . 11.98

Switches and Transformations 1.50

The season's festivities demand that you look your best, and a new switch or transformation that you can rely on will aid you. These switches are 24 inches long, on three short stems, and are of good, wavy hair.

Second Floor.

Christmas Start of Season Sales

PHILIPPINE LINGERIE—NIGHTDRESSES AND CHEMISES—regular values \$2.85 to \$4.97 . . . 1.95
DRESSER AND BUFFET SCARFS—linen centres—lace hemmed—regular value \$2.25 . . . 1.16

Colored HANDKERCHIEF LINENS .97

Were \$1.28 Yard

Beautiful, fine linen that is perfect for Christmas handkerchiefs, collars and cuffs and other bits of feminine finery. 36 inch. Large assortment of popular shades.

45-inch Pure White Handkerchief Linens—firm, close weave—excellent for underwear, baby pillows, carriage covers, etc.—were \$2.74 . . . 1.97

Manufacturers' Close-Out of Sample Pieces

All Wool Broadcloths and Velours

2.48

Value \$3.97 to \$4.48

48, 50 and 54 inches wide—various weights for coats, suits or dresses—tan, henna, raccoon, elk, grey, brown, navy, black.

56-inch Heavy Men's Wear Serges—Navy blue only—were \$1.97 . . . 1.15

WHITE GOODS

In a variety of novelty weaves that people are asking for to make dolls' dresses and for other Christmas gift embroidery.

Specials for Monday and Tuesday

36-INCH MADRAS—pretty stripes—were .6048

40-Inch Organdies—were .3825

36-Inch Voiles—were .3825

36-Inch Nainsook—were .5048

BOXED BLOUSE LENGTHS—2, 2½ and 3 yards—attractive novelty weaves—attractively boxed for Christmas giving—were .95 to 2.90

Holiday Gift Suggestions in APRONS

The new aprons come in such pretty materials and there are so many styles at these special prices, they are more popular than ever with givers of useful gifts.

Lawn and Dimity Aprons—round or square, daintily trimmed with lace or ribbon . . . Special .78

Tea Aprons—lawn or dimity—with dainty finish of embroidery and lace—some have bibs . . . Special .58

Morning Aprons—lawn or cambric—hemstitched—strings and pockets—hemstitched and tucked models . . . Special .58

Men's Garter Sets for Christmas .37

Were .54

Attractively boxed arm bands and garters, in gray, blue, brown, lavender.

NOVELTY PIN CUSHIONS—of taffeta in Dresden pattern—trimmed with plain pink or blue ribbon—some with doll heads—were .3725

Lambs Wool Filled COMFORTABLES 6.63

Were \$9.97

The gift that gives practical comfort as well as pleasure to the eye. Reversible sateen, plain or floral design; some with borders, nicely stitched—full size.

DOWN FILLED PILLOWS

Covered with cambric slips, these pillows are what one wants for the baby's carriage or crib, and for boudoir and studio.

12 x 16; were .7253

14 x 18; were .8361

Gift Silverware

Silverware offers so many Christmas suggestions that if you are at all in doubt what to give let this list of excellent values solve your gift problem.

Quadruple Plated Bread Trays—pierced designs—well known make—engraved centre—were \$8.95 . . . 4.95

Other Bread Trays—were 1.95 up

Sheffield Plate Fruit Bowls—grape border—gift centre—were \$4.95 . . . 3.45

Rogers Silver Plated Children's Sets—Three and five pieces—were .65 to 4.00

Sterling Silver Handled Pie Servers—Colonial style—were \$1.3584

Sterling Silver Individual Salt and Pepper Shakers—velvet lined case—were \$4.95, set of 6 . . . 3.75

Sterling Silver Candlesticks—10 inches high—Colonial style with wreath designs—were \$16.95 . . . Pr. 10.95

Complete assortment of Rogers Bros., 1847, and Community Plate.

Rugby Footballs

1.85

Were \$2.25

Every boy knows the pangs of envy excited by the proud possessor of the only football in the crowd. Let him have one of his own—it can be a good one at this special price.

Junior Misses' Frocks Taffeta and Silk Crepes

16.94

Were \$20.94

A large selection of pretty styles with platings, frillings, tagottings and bright touches of embroidery. Sizes 12 to 17 years.

Gift Hints in Tailored or Costume Blouses

5.94

Were \$7.97 to \$10.27

A large selection of individual models featuring combination colors and materials, or embroidered plain-tone models, as well as numerous smart tailored blouses of fine, durable crepe de chine, make this assortment as notable for choice as for value.

For Holiday-Season Frocks

Radium Allover Laces

1.47 yard

Double with effective designs for dresses, blouses and tunics.

Embroidery, Flouncing and Corset Coverings—various patterns—Yd. .37

Linen Cluny Laces—popular patterns for trimming curtains and linens. Were 49 . . . Yd. .39

GIFT SHOP--Fourth Floor

Remembrances that are different and individual may be chosen from the fascinating array of novelties in our Gift Shop.

What to Give a Baby at Christmas Time

These pretty, useful things at special prices will help to keep baby dainty and comfortable.

LITTLE TOTS' BRUSHED WOOL KNITTED SETS—4 piece—sweater, leggings, cap and mittens—white and good range of colors—sizes to 6 years—were \$9.97 to \$12.74 . . . 8.90

Hand Crocheted Sets—sacques and booties—white with pink or blue combinations—holly box—Special 1.97 to 4.94

White Angora Hoods—fine quality—pink or blue satin ribbon trim—were \$5.97 . . . 4.67

Babies' Knitted Headwear—white with pink or blue combinations—were \$1.5096

Babies' Sweater Coats—white and light combinations—also good range of dark shades—sizes to 4 years—were \$3.97 to \$4.50 . . . 2.94

Babies' Comb and Brush Sets—hand painted—pink or blue—were \$1.2584

Three-Piece Sets—were \$3.50 . . . 2.67

Finer Sets to 10.50

Crepe de Chine Envelope Chemises

3.18

Were \$3.75 to \$3.97

Several lovely models that you will be glad to include in your list of intimate gifts. There are styles with strap and built-up shoulders and lavish trimming of lace, medallions, hand embroideries and fine tucking.

Misses' Princess Slips

and other daintily made underthings for misses and children suggest many practical gifts at special prices.

Children's White Princess Slips—with ruffle scalloped trim—of fine Val. lace and inserting—sizes 6 to 14 years—were \$1.48 . . . 1.18

Children's Princess Slips—of fine batiste with elaborate trimming of daintiest laces and medallions—6 to 16 years—were \$2.97 . . . 1.97

One Pce. Pajamas—braid frogs and trimmings—sizes 6 to 14 years—were \$1.68 . . . 1.28

Misses' White Silk Princess Slips—V neck—ruffled skirt trimming—of fine Val. lace and inserting—sizes 6 to 14 years—were \$5.75 . . . 3.75

Children's White Flannellette Bloomers—sizes 6 to 14 years—were .9758

Special Purchase of Children's Billiebirke Pajamas—extra good quality flannellette with clear stripes—sizes 6 to 16 years—were \$2.48 . . . 1.33

Women's Extra Size BRASSIERES

.88

Were \$1.00

Several well made models of good material with deep lace or embroidery trimming.

Sizes 44 to 56.

Extra Size Apparel Accessories—Near Escalator, 2nd Floor.

Women's PART WOOL UNDERWEAR

1.14

Were \$1.57 and \$1.77

The right weight for this Winter weather, at an unusual price for this quality. Vests and drawers in various styles. A few extra sizes are in the lot.

Women's Medium Weight Cotton Union Suits—medium neck, elbow sleeves—low neck, sleeveless—ankle length—regular sizes—were \$1.1777

were \$1.3787

Women's Cotton Pantalettes—wanted styles—well made—reinforced—were \$1.0777

SPECIAL PURCHASES

Children's Part Wool Knitted Waist Union Suits—vest, waist and drawers combined—high neck, long sleeves, ankle length—well made garments—value \$2.47 . . . 1.47

Children's Cotton Fleece Vests and Drawers—High neck, long sleeves, ankle length—size 2 yrs.—were .3831

Rise of 3 cts. for each size larger.